

Briefs

SALINAS

NESTECH OFFERS TO SPONSOR PARADE

Salinas-based developer NESTech Management Group Inc. has offered to sponsor the Oldtown Salinas Association's 2006 Holiday Parade of Lights.

The announcement of the NESTech's summit sponsorship comes after the association canceled the 2005 parade, citing significant financial and logistical challenges.

"We feel that this generous investment by NESTech gives us the seed money that will propel our parade to new heights," said association vice president Brigid McGrath Massie.

The association plans to hold a parade organizing committee meeting in March.

NESTech is currently working on a development project called Orchards at Boronda Meadows to be established west of Rossi and Davis streets. The company's project will include 154 residential units, 102,000 square-feet of office space, 36,000 square-feet of retail space, a fitness center and gas station with a car wash.